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ORMCO APPOINTS MATT TURNER AS PRESIDENT

Former Vice President of General Electric Brings More than 20 years of Management Experience and Multi-Industry Leadership

ORANGE, Calif., (Feb. 12, 2018)—[Ormco Corporation](#), a Danaher corporation and leading manufacturer and provider of advanced orthodontic technology and services, today announced the appointment of Matt Turner as president of Ormco Corporation, effective immediately. Turner most recently served as the vice president, sales & commercial, for General Electric's (GE) Oil & Gas Surface division after spending nearly 10 years in its Power & Water division. Prior to GE, Turner consulted with McKinsey & Company, and attained the rank of Captain in the U.S. Air Force. Throughout his 20 years of professional experience, he has demonstrated an aptitude for driving organic business growth through execution rigor, increasing profitability as an operational profit-and-loss leader, developing go-to-market strategies and building high-performing, customer-focused global teams. Turner holds Mechanical Engineering and Political Science degrees from MIT and earned his MBA from the Harvard Business School.

"Ormco has a rich heritage of innovation in the orthodontic space with an impressive customer base of professionals who have provided quality patient care with the utilization of Ormco technology," commented Matt Turner, newly appointed Ormco president. "It's my hope that Ormco will continue to carry the innovation torch during this dynamic time in our industry's history."

Over the course of the past several months, Turner has been undergoing a comprehensive immersion to better understand Danaher's culture and to glean company best practices. Ormco's outgoing President, Patrik Eriksson, has been instrumental in overseeing his transition. Under Eriksson's leadership and four-year tenure as president, he has created sustainable business growth through outstanding execution and inspiring innovation. Eriksson will assume the role of KaVo Kerr president moving forward.

"During my tenure at Ormco, we've made both the patient and doctor our highest priority, and continue to provide proven appliances and new state-of-the-art technology to help us achieve that mission," said Eriksson. "Moving forward with KaVo Kerr, I'll continue to maintain those values and build upon the relationships I've established here at Ormco. I have every confidence that Matt Turner will build on Ormco's legacy and deliver the vision and leadership necessary to continue servicing our customers at the highest level, while also helping them realize excellent clinical results and practice growth."

For more information about Ormco, please visit ormco.com. Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or ormco@havasformula.com.

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with the Damon™ System including Damon™ Clear 2, and the Alias™ lingual straightwire system. Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at www.ormco.com or call us at 800-854-1741.

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