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**Ormco to Feature Its Most Innovative Product Lineup in Years, Previewing Spark™ Clear Aligner System and Showcasing SmartArch™, Symetri™ Clear, and Damon™ Q2**

**ORANGE, Calif. (May 2, 2019)**—Ormco Corporation, a leading provider of advanced orthodontic technology, today announced it will preview Spark Clear Aligner System, a new entry to the clear aligner category at the American Academy of Orthodontics (AAO) annual meeting in Los Angeles, May 3<sup>rd</sup>-7<sup>th</sup>, in advance of its upcoming U.S. launch. Ormco will feature its most innovative product lineup in years, introducing SmartArch, an archwire designed to enable clinicians to move into a finishing wire after just two wires; Symetri Clear, an advanced aesthetic ceramic bracket designed for refined strength, patient comfort and easy debonding without fracturing; and Damon Q2, the leading passive self-ligating (PSL) bracket, with 2x rotation control for optimal precision, predictability and efficiency. With nearly 60 years of research and product innovation and more than 1,000 patents, Ormco has helped doctors transform more than 20 million smiles in more than 130 countries.

“Our dedication to addressing doctors’ and patients’ needs inspired each of these products. Our new advanced Spark Clear Aligner System, as well as new wires and brackets, will help doctors achieve more predictable treatment outcomes and practice efficiency,” said Sheila Tan, vice president of marketing and global innovation.

**Spark™ Clear Aligner System**

With nearly six decades of orthodontic expertise, Ormco has created the new advanced Spark clear aligner that is designed to meet the needs of the orthodontist. Spark’s TruGEN™ material is designed to provide advanced force retention, be nearly clear, and enhance patient comfort with polished edges. Interviews with orthodontists worldwide indicated that they like the flexibility of the 3D Approver™ Software which shows both root and crown movement and allows customization of attachments.

“The concierge-like onboarding experience and intuitive Approver software far exceeded my expectations. I also observed enthusiastic reactions from patients who compared Spark to other leading aligners,” said Dr. Bill Dischinger.\* “The Spark Aligner System is a clear winner!”

“We designed Spark to meet the needs of orthodontists and were very fortunate to have a worldwide group of specialists partner with us to develop this new product,” said Rick Matty, vice president and general manager, Ormco Digital Solutions. “Their collaboration resulted in a product that is designed to be highly capable, measurably differentiated and that integrates seamlessly into their practices. Feedback from our early users continues to be very positive, and our doctors tell us they are achieving excellent clinical results for their patients.”

“I have been extremely impressed with the Spark clear aligner product, Approver software, Ormco customer service and patient outcomes,” said Dr. Bill Dischinger.\* “Spark’s TruGEN material is clearer and less rigid than other aligner material, so my patients can feel more confident and have greater comfort while wearing Spark.”

### **SmartArch™ Laser-Engineered Archwire**

SmartArch, a patented laser-engineered CuNiTi archwire, is programmed to deliver the ideal force to each individual tooth. It is designed to enable clinicians to move to a finishing wire after just two wires, to help reduce treatment time and promote practice efficiency.

“SmartArch’s ability to move to a finishing wire after just two archwires while covering seven distinct force zones is truly a feat,” said Dr. Marc Olsen.\* “I’m able to complete cases in a timely manner and with exquisite molar alignment, which is really the best of both worlds. My patients are not only thrilled with how quickly they’re seeing results, but even more impressed with the end results.”

### **Symetri™ Clear**

Symetri Clear, Ormco’s new McLaughlin, Bennett and Trevisi ceramic bracket, is designed for refined strength, patient comfort and easy debonding without fracturing. Symetri ceramic brackets, designed with round contours and smooth labial surfaces to aid with patient comfort, are resistant to staining<sup>2</sup> and designed to blend with tooth enamel. When debonded with the Symetri debonding plier, the bracket can be removed easily in one piece with minimal force.

“In my experience, Symetri is the most aesthetic, comfortable and durable ceramic bracket on the market today,” said Dr. Mark Coreil.\* “Symetri has the versatility of a metal bracket with easy double tying and predictable one-piece removal. I highly recommend Symetri to anyone looking for an aesthetic alternative.”

### **Damon™ Q2 (DQ2)**

DQ2, the most advanced Damon bracket, has 2x better rotation control compared to SLX 3D and SLX<sup>1-2</sup>. The 2x rotation control allows for optimal precision, predictability, and efficiency. The bracket helps improve patient comfort due to its small profile and smooth, round corners. Ample under tie-wing area of the bracket helps accommodate all power chain, elastics, steel ligatures and other auxiliaries for treatment versatility.

“DQ2 has exceeded my expectations in rotation control and performance in all phases of treatment,” said Dr. Stuart Frost.\* “I have placed over 500 cases and am seeing beautiful incisor alignment. Most importantly, I am spending less time detailing in the finishing stage! Once again, Ormco has raised the bar in technology and innovation, which directly impacts the patient experience and helps the practitioner provide beautiful results!”

To learn more about Spark, please visit [www.ormco.com/spark](http://www.ormco.com/spark); for our new brackets and wires, [www.ormco.com](http://www.ormco.com) or connect with an Ormco sales representative. Connect on Facebook at [www.facebook.com/myOrmco](http://www.facebook.com/myOrmco), LinkedIn [www.linkedin.com/company/Ormco](http://www.linkedin.com/company/Ormco) or Twitter at [@Ormco](https://twitter.com/Ormco).

<sup>1</sup> On average for U/L 3-3.

<sup>2</sup> Data on file.

\* Drs. Dischinger, Coreil, Olsen and Frost are paid consultants for Ormco Corporation. The opinions expressed in this press release are those of the doctors. Ormco is a medical device manufacturer and does not dispense medical advice. Clinicians should use their own professional judgment in treating their patients.

**About Ormco**

For nearly 60 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets (Inspire ICE™, Titanium Orthos™ and Mini Diamond™) to pioneering the self-ligating appliances with the Damon™ System (including Damon™ Q2 and Damon™ Clear 2). Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive customized indirect bonding solution for increased clinical efficiency. From personalized service to professional education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit [www.ormco.com](http://www.ormco.com).

Editors' Note: Product photos and logos are available upon request.

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