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Ormco Expands Product Portfolio with Demi™ Plus LED Curing Light System

Leading Orthodontic Manufacturer Showcases Curing Light at the 2016 AAO Annual Session

ORLANDO (April 29, 2016)—[Ormco Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, today announced it has expanded its product portfolio with the [Demi™ Plus LED Curing Light System](#). Powered with Demetron™ technology and pioneered by Kerr, the Demi Plus places sophisticated engineering, enhanced performance and efficiency at orthodontists' fingertips with features like lightweight, ergonomic design and intuitive controls. Attendees at the 2016 AAO Annual Session are encouraged to stop by Ormco Booth #1021 for a hands-on demonstration and to learn how to order the Demi Plus LED Curing Light System through Ormco.

"Adding the Demi Plus LED Curing Light System to Ormco's offerings not only puts the power of one of the industry's most respected curing lights into our customers' hands, but it also provides a valuable addition to our comprehensive, diverse product portfolio," said Patrik Eriksson, president of Ormco. "We are fortunate to be able to partner with our sister company, Kerr, which has been at the forefront of light curing since its inception."

Key features of the Demi Plus LED Curing Light System include:

- **True five-second cure**—the consistent output of Periodic Level Shifting (PLS) technology promises proven, efficient and reliable curing for composite shades A3 and lighter in just five seconds. PLS also drives cool, continuous high output without generating excess heat.
- **Lightweight, ergonomic design**—multiple holding options are specially designed to reduce user fatigue and make it easier to access posterior teeth.
- **Enhanced body design**—the exterior of Demi Plus is comprised of Valox, a high-performance thermoplastic polyester resin that protects and extends the life of the unit.
- **Three-year warranty**—Demi Plus' three-year warranty ensures orthodontists get the most value out of their investment.

The Demi Plus Curing Light System boasts advanced battery technology for uninterrupted operation, three different time settings, an extended light guide with longer reach for precision application, and a whisper-quiet fan that keeps the unit cool.

To learn more about the Demi Plus LED Curing Light System, visit Booth #1021 at the 2016 AAO Annual Session, or check out <http://ormco.com/products/demi-plus/>.

Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or ormco@formulapr.com. Connect on Facebook at www.facebook.com/myormco, or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions that enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Titanium Orthos™ and Mini Diamond to self-ligating appliances with the Damon™ System. Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires, and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit the [Ormco](#) website.

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