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ORMCO TO SHOWCASE EXPANDED PRODUCT PORTFOLIO AT THE 2018 AAO ANNUAL SESSION

*In-Booth, Hands-On Demos and Clinical Discussions with Industry Thought Leaders to be
Hosted at Ormco Booth #1017*

ORANGE, Calif. (April 26, 2018)—[Ormco Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, will showcase its expansive selection of new product innovations at the [2018 AAO Annual Session](#) in Washington D.C., May 5 – 8, 2018. Exemplifying a continued commitment to providing quality solutions to the diverse orthodontic practice community, Ormco along with AOA Lab—Ormco's lab partner—is inviting all AAO attendees to experience the new Symetri™ Clear and Insignia™ twin appliances, the latest developments in the Damon™ System, advancements in retention technology, new premium instruments and much more. In addition to hands-on product experiences, industry thought leaders will be available for personalized mentoring sessions to discuss the latest mechanics and methods to streamline treatment, market your practice and create healthy, beautiful smiles.

Those attending AAO are encouraged to join Ormco at Booth #1017. Highlighted innovations will include:

- **Symetri Clear** is the next generation of aesthetically-pleasing twin brackets made with advanced ceramic manufacturing technology. Backed by several years of dedicated research and development, Symetri Clear is made of polycrystalline-alumina and is designed for strength to withstand forces applied during treatment. The material, combined with advanced processing, promises tie-wing and torque fracture resistance, while the design creates smooth and rounded surfaces that aid in patient comfort. Further, the rounded surfaces reflect less light, allowing the bracket to blend naturally with enamel. Symetri Clear features a low profile, and a proprietary laser-etched pad for reliable bonding and easy, non-destructive single-piece removal.
- **Insignia**, the award-winning platform, allows orthodontists to combine their treatment preferences with the precision of computer-aided smile design. Coming soon to the conventional twin market, Insignia provides improved predictability, precision, efficiency and consistency, all while supporting practice growth and a positive patient experience.
- **Damon Q2** will make its official debut at AAO 2018. For more than 20 years, Ormco's flagship product line, the Damon System, has continued to lead the passive self-ligation industry. This year, Ormco is introducing Damon Q2—the eighth generation Damon System bracket inspired by orthodontists from around the world. Damon Q2 combines reliable Damon bracket features with a 2X improvement in rotational control¹ and the

¹ +2x U3-3 compared to original DQ bracket

convenience of ample under tie-wing area, providing the versatility to efficiently treat all cases with simplified mechanics.

- **Memotain™**, the latest innovation available from AOA Lab, constitutes the first significant advancement for indispensable lingual retention in 40 years. Developed by a German orthodontist and supported by evidence-based research, Memotain is a digitally designed and fabricated medical-grade Nitinol lingual retention wire manufactured to forestall fatigue and for precise, comfortable, microbe-resistant long-term therapy.

Visit Ormco at AAO Booth #1017 for additional details and special in-booth activities.

Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or Ormco@havasformula.com. Connect on Facebook at www.facebook.com/myormco, LinkedIn www.linkedin.com/company/ormco or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from twin brackets including Symetri™ Clear, Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with Damon™ Q2, Damon™ Clear2, and the Alias™ lingual Straight-Wire™ system, to the fully customizable Insignia™ system. From leading products and personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at www.ormco.com or call us at 800-854-1741.

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