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ORMCO INTRODUCES NEW LINE OF PREMIUM ORTHODONTIC INSTRUMENTS

Company's Stainless Steel Cutters and Pliers Provide Clinicians with Durable Treatment Options

ORANGE, Calif. (September 26, 2018)—[Ormco Corporation](#), a leading manufacturer and provider of orthodontic technology and services, debuted a new line of premium orthodontic instruments to assist orthodontic specialists with all procedures from bond to debond. The new Ormco Premium Instrument Line contains 57 stainless steel instruments (45 pliers and 12 cutters) and is available now. All instruments in the new line come with a six-year purchase warranty.

“Our new premium instrument line serves the needs of our customers with the high quality and precision they require to treat patients efficiently and effectively,” said Brant Howell, Marketing Manager at Ormco. “Skilled orthodontic hands need the proper tools, and we believe the new line of instruments will provide just that. We are proud to back our new line with a six year warranty.”

All products in the premium instrument line are currently available for purchase.

To learn more about the premium instrument line, please visit www.ormco.com/premium or connect with your Ormco sales representative directly.

Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or Ormco@havasformula.com. Connect on Facebook at www.facebook.com/myormco, Instagram at [@Ormco](https://www.instagram.com/Ormco), LinkedIn www.linkedin.com/company/ormco or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from twin brackets including Symetri™ Clear, Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with Damon™ Q2, Damon™ Clear2, and the Alias™ lingual Straight-Wire™ system, to the fully customizable Insignia™ system. From leading products and personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at www.ormco.com or call us at 800-854-1741.

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