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Ormco Announces TruRoot™ Data Integration in Latest Software Update for Insignia™

New Features also include Enhanced Approver Functionality and Streamlined Practice Workflow through Additional Intraoral Scanner Acceptance

ORANGE, Calif. (Feb. 6, 2017)—[Ormco Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, today announced TruRoot™ data integration for Insignia™. Ormco's proprietary TruRoot process precisely combines cone beam computed tomography ("CBCT") data and intraoral scanner or impression data for uncompromising accuracy in the representation of patient anatomy in the Approver software. The incorporation of TruRoot technology allows doctors to better visualize and predict root and tooth movement, making it easier to assess and determine the best treatment plan for each patient at the start of an Insignia case.

"The launch of TruRoot and our ability to now incorporate real root data into Approver is a significant milestone in Insignia's development. This powerful tool delivers a more complete picture of patients' anatomy, enabling doctors to better plan and customize root and crown movements at the start of each case and providing clinicians with greater confidence that they can achieve functional and aesthetic outcomes for their Insignia patients," said Warren Day, general manager, Insignia.

For doctors that do not submit CBCT data with their Insignia cases, Insignia has also improved its existing root library by extending the roots to provide doctors with a full simulation of the entire root position. Displaying long roots will provide doctors with a more complete picture of the patient's anatomy, enabling them to determine better treatment plans from the start of the case.

In addition to the incorporation of improved root data through TruRoot and the updated root library, the latest Insignia upgrade also includes enhanced Approver functionality. The new user experience improvements will give doctors exceptional control over macro changes within the Approver software and allow doctors to preview jig design before approving their cases.

Ormco also announced today that Insignia cases can now be submitted with Align's iTero Element, Carestream Dental's CS3600 and 3Shape Desktop scanners, in addition to previously accepted scanners.

Day added, "The improved user experience in Approver and acceptance of crown data from a greater number of intraoral scanners are significant steps towards our goal of continuously improving Insignia so that we can serve as a better partner for our doctors and support them in their efforts to provide exceptional treatment for their patients."

To learn more about Insignia, please visit www.ormco.com. For additional information on the features included in this latest Insignia update, please [click here](#).

Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or Ormco@havasformula.com. Connect on Facebook at www.facebook.com/myormco, or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with the Damon™ System, including Damon Clear 2, and the Alias™ lingual straightwire system. Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at www.ormco.com or call us at 800.854.1741.

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