



CONTACT:  
Havas Formula  
619-234-0345  
[ormco@havasformula.com](mailto:ormco@havasformula.com)

## **Ormco Announces Insignia™ Now Accepts Scans From Carestream Dental CS 3600 Intraoral Scanner**

*Expanded Scanner Integration with the Award-Winning Insignia Software Further Empowers Clinicians to Visualize, Plan and Achieve an Ideal Patient Finish*

**ORANGE, Calif. (Feb. 9, 2017)**—[Ormco Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, today announced [Insignia™](#) is now compatible with the Carestream Dental CS 3600 intraoral scanner. The integration is effective as of January 30, 2017. Clinicians utilizing Carestream Dental CS 3600 scanners will now be able to take advantage of the clinical excellence, precision and efficiency that Insignia can provide.

“Advances in orthodontic technology have made it easier than ever to deliver faster, more specialized orthodontic treatment options. Custom smile design through Insignia is one such landmark innovation that not only makes treatment personalized for each patient, but can also provide a significant differentiator to drive practice growth,” said Warren Day, general manager, Insignia business unit at Ormco. “By expanding Insignia’s compatibility to accept scans from Carestream Dental CS 3600 intraoral scanners, Ormco is giving more orthodontists the power to apply a higher level of design to their patients’ treatment plans, and providing our customers with additional ways to streamline their workflows and submit new cases in an instant.”

Orthodontists using Carestream Dental CS 3600 intraoral scanners can submit digital impression .STL files to Insignia through [OrmcoDigital.com](#). The CS 3600’s unique continuous scanning capabilities makes it faster than ever to acquire a patient scan. It allows the user to scan in a smooth, uninterrupted manner, greatly reducing the time it takes to capture a digital impression while increasing accuracy.

“The CS 3600 was designed to be a key part of practice success through ease of use, speed, open file formats and accuracy,” Matthew Hendrickson, director of orthodontics, Carestream Dental, said. “We are proud that the scanner has met Ormco’s rigorous requirements, and we look forward to working with them to deliver the best experience possible for doctors, staff and patients alike.”

Insignia is a fully interactive software and custom appliance system designed to give every patient a truly customized smile. It’s a precise, start-to-finish process delivering maximum clinical and practice efficiency for doctors and a one-of-a-kind smile for each patient.

To learn more about Insignia, please visit [www.ormco.com](http://www.ormco.com). For information on how to submit a digital scan for an Insignia case using the CS 3600, please contact [insignia.support@ormco.com](mailto:insignia.support@ormco.com).

For more information about the CS 3600, or any of Carestream Dental’s innovative solutions, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

**About Ormco**

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with the Damon™ System, including Damon Clear 2, and the Alias™ lingual straightwire system. Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at [www.ormco.com](http://www.ormco.com) or call us at 800.854.1741.

**About Carestream Dental**

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

Media interested in speaking with an Ormco spokesperson should contact Havas Formula at 619-234-0345 or [Ormco@havasformula.com](mailto:Ormco@havasformula.com). Connect on Facebook at [www.facebook.com/myormco](http://www.facebook.com/myormco), or Twitter at [@Ormco](https://twitter.com/Ormco).

To connect with a Carestream Dental media contact, please email Amanda Gong at [amanda.gong@carestream.com](mailto:amanda.gong@carestream.com).

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