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**Ormco's Insignia™ Advanced Smile Design™ Wins American Technology Award
in Health & Medical Technologies Category**

*TechAmerica Foundation Recognizes "Best Of" in Technology Products and Services Across the
Technology Industry*

ORANGE, Calif. (June 21, 2013)—Ormco Corporation, a leading manufacturer and provider of advanced orthodontic technology and services, today announced that its [Insignia™ Advanced Smile Design™](#) received the [2013 American Technology Award](#) in Health & Medical Technologies from the TechAmerica Foundation. This award is presented to the top product or service that improves the delivery of health services. The honor was presented at the Eleventh Annual Technology and Government Dinner hosted last night at the Ronald Regan Building in Washington, D.C.

Insignia Advanced Smile Design is an orthodontic software and application system that combines 3-D diagnostic technology and interactive treatment planning to deliver a completely customized solution from initial smile design to fabrication of patient-specific aligners, brackets and wires.

"It is an honor to be a winner of this year's American Technology Awards," said Vicente Reynal, President of Ormco. "The orthodontic industry is changing from what it was a decade ago, or even five years ago and we're thrilled to be recognized as a contributor to its advancement. In the age of digital treatment options we believe Insignia is the ideal solution for patients seeking superior clinical outcomes and faster orthodontic treatment with fewer appointments."

Insignia allows orthodontists to provide a true one-of-a-kind smile, as each bracket is reverse engineered to the final smile design. It provides patients with a digital preview of their final smile before starting treatment and the precision bracket placement is proven to reduce treatment time by up to 37 percent. Additionally, Insignia offers the world's most expansive menu of treatment options, including Insignia Clearguide™ Express, Damon® Clear™, Damon Q™, Inspire ICE™, and completely customized self-ligating and traditional twin appliances, making it the natural evolution in appliance choice.

"An American Technology Award is a mark of distinction and we are very pleased to present Ormco with the award for its outstanding Insignia Advanced Smile Design technology," said Shawn Osborne,

chairman of the TechAmerica Foundation. “This category was very competitive and we congratulate the entire team at Ormco.”

With a two-round process, judging was conducted first by independent industry specific experts and then by a wide panel of leading technology executives.

Media interested in speaking with an Ormco spokesperson should contact Robin Dwyer at 619-234-0345 or ormco@formulapr.com. Connect on Facebook at www.facebook.com/InsigniaSmile, or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Titanium Orthos™ and Mini-Twin™ to self-ligating appliances with the Damon® System and active Prodigy™ SL. Ormco’s Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit the Ormco website.

About The TechAmerica Foundation

The TechAmerica Foundation educates industry executives, policy makers and opinion leaders on the promise of technological innovation to advance prosperity, security and the general welfare. Launched in 1981, the Foundation is a 501(c)(3) non-profit, non-partisan affiliate of TechAmerica, which is the leading voice and resource for the U.S. technology industry. The Foundation disseminates award-winning industry, policy and market research covering topics such as U.S. competitiveness in a global economy, innovation in government, and other areas of national interest. It also organizes conferences and seminars to explore pertinent issues with government and industry representatives and to share the Foundation’s findings. Learn more about TechAmerica Foundation at www.techamericafoundation.org.

About Danaher Corporation

Danaher Corporation (NYSE:DHR) is a science and technology leader that designs, manufactures, and markets innovative products and services to professional, medical, industrial, and commercial customers. Our premier brands are among the most highly recognized in each of the markets we serve. The Danaher Business System provides a foundation to our 63,000 associates around the world, serving customers in more than 125 countries. In 2012, we generated \$18.3 billion of revenue. For more information please visit our website: www.danaher.com.