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Damon™ Smile Congratulates Endorser and Past Patient Bethany Hamilton on Nickelodeon™ Kids' Choice Sports Award Win

Professional Surfer Honored With "Favorite Comeback Athlete" Award

ORANGE, Calif. (August 4, 2014)—[Damon™ Smile](#), a line of aesthetically pleasing and comfortable braces, congratulates Professional Surfer Bethany Hamilton, Damon Smile ambassador and past patient, on winning a [2014 Nickelodeon™ Kids' Choice Sports Award](#). Recognized as the winner in the "Favorite Comeback Athlete" category, the *Soul Surfer* was up against a variety of leading athletes, including Peyton Manning of the Denver Broncos and Adrian Peterson of the Minnesota Vikings. In its inaugural year, the fan-voted award show aired live on Nickelodeon on July 17.

Since her triumphant return to surfing after a shark attack that took her left arm when she was 13, Bethany has achieved great success as a professional surfer, most recently winning Surf n Sea Pipeline Women's Pro. Treated with Damon Smile as a teen and becoming the official face of the braces in 2012, Bethany has served as an advocate for healthy, beautiful smiles, inspiring those around her to seek treatment and prioritize dental health. As a role model championing self-esteem, Bethany has said, "The results of having braces not only improved my smile, it boosted my confidence."

"We've been proud to partner with Bethany Hamilton because we are true fans of her spirit, athleticism and unwavering dedication to health and wellness," said Navin Gupta, senior marketing director at Ormco, makers of Damon Smile braces. "As a part of the Damon Smile family, Bethany has continually promoted the importance of healthy smiles and is a respected representation of perseverance, determination and self-confidence."

Those interested in learning more about Bethany's Damon Smile journey can visit <http://www.damonbraces.com/bethany-hamilton/>. Additionally, if seeking treatment, the Damon Doctor Locator, available online at www.damonbraces.com/locator, can help identify expert orthodontists in your area.

Media interested in speaking with a Damon Smile spokesperson should contact Robin Dwyer at 619-234-0345 or ormco@formulapr.com. Connect with Damon Smile on Facebook at [Facebook.com/DamonSystemBraces](https://www.facebook.com/DamonSystemBraces) and Twitter at [@DamonBraces](https://twitter.com/DamonBraces).

About Damon Smile

Damon Smile is manufactured and distributed worldwide by Ormco, a division of Sybron Dental Specialties, a leading manufacturer of a broad range of value-added products for the dental profession, including the specialty markets of orthodontics, endodontics and implantology for more than 50 years. For more information, visit www.ormco.com, www.sybrondental.com, or call 800-854-1741.

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