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ORMCO ANNOUNCES “SCHEDULE-AN-APPOINTMENT” PATIENT FEATURE FOR ITS AWARD-WINNING DAMON™ BRACES DOCTOR LOCATOR

Website Update Enables Consumers to More Easily Connect with Damon™ System Providers, While Digitally Promoting Damon Doctors

ORANGE, Calif., (Aug. 16, 2017)—[Ormco Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, announced the availability of a “Schedule-an-Appointment” feature for its award-winning [Damon™ Braces Doctor Locator](#)—an informative website and mobile app that enables prospective patients to quickly and easily find the nearest orthodontist offering Damon System braces. The new feature allows consumers to schedule an initial consultation with their selected orthodontist directly through the streamlined, user-friendly orthodontist search portal.

“At Ormco, we’re always looking for ways to better support orthodontists treating with Damon System braces,” stated Patrik Eriksson, president of Ormco. “With the new Schedule-an-Appointment feature, we’re able to increase Damon doctors’ online exposure to consumers and facilitate the consultation scheduling process to ultimately support new patient starts. Through the continued innovation and evolution of the Damon Braces Doctor Locator, we hope to offer providers the tools needed to build, maintain and grow a successful orthodontic practice.”

To access the Schedule-an-Appointment feature within the Damon Doctor Locator, consumers simply need to click the “Schedule Appointment” button beneath the name of a provider and submit their name, email address, phone number and preferred appointment time. Respective providers are electronically notified of the appointment request so they may follow-up and schedule the appointment directly with the consumer.

For more information on how to incorporate the Damon Braces Doctor Locator and the new Schedule-an-Appointment feature into your practice marketing strategy, please contact your Ormco sales representative. Connect with Ormco Facebook at www.facebook.com/myormco, or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of our customers and their patients. Distinguished products range from legacy twin brackets Inspire ICE™, Titanium Orthos™ and Mini Diamond™ to self-ligating appliances with the Damon™ System including Damon™ Clear

2, and the Alias™ lingual straightwire system. Ormco's Insignia™ Advanced Smile Design™ provides an all-inclusive solution with customized brackets, wires and placement trays for increased clinical efficiency. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit Ormco at www.ormco.com or call us at 800-854-1741.

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