



ORMCO OFFERS ONE-DAY INSIGNIA BOOTCAMP TRAINING SESSIONS

Intensive Training Courses Help Doctors Gain Advantage with Insignia™ Advanced Smile Design™

September 24, 2014, ORANGE, Calif. – [Ormco™ Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, is inviting orthodontists to accelerate their learning curve by participating in the [Insignia Bootcamp Training Program](#) this fall.

Insignia Advanced Smile Design combines 3D planning software, custom milled brackets and archwires with precision placement and indirect bonding to create a truly customized treatment that is unique to every patient. Doctors who choose to differentiate their practice with this comprehensive treatment solution will gain complimentary tuition to an Insignia Bootcamp Training Session after just one case submission.

Each intensive one-day training session features engaging lectures from seasoned instructors and practical hands-on exercises to ensure each practice has a successful onboarding experience. Attendees will learn how to best integrate Insignia’s digital process into all aspects of their practice, including clinical procedures, bonding protocol, treatment planning with the approver interface, scanning techniques, patient communication, marketing, and many more tips and tricks.

Date	Location	Guest Speaker
October 24, 2014	Denver, CO	Dr. Derek Straffon
November 7, 2014	St. Louis, MO	Dr. Tim Bandeen
November 14, 2014	San Antonio, TX	Dr. Tim Bandeen

For more information, visit [Ormco's events page](#) or connect with Ormco on Facebook at <https://www.facebook.com/myormco> and on Twitter via [@Ormco](#).

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of its customers and their patients. Distinguished products range from legacy twin brackets Titanium Orthos™ and Mini-Twin™ to self-ligating appliances with the Damon™ System and Damon™ Clear. Ormco™ Custom, an end-to-end digital suite of products and services, is a solution offered to give clinicians the benefits of both personalization and profitability. Ormco Custom includes Insignia™ Advanced Smile Design™, Lythos™ Digital Impressions Scanner and the integration of AOA Lab services. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit the [Ormco](#) website.

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