



ORMCO ANNOUNCES OPENING OF REGISTRATION FOR THE FORUM 2015
**Educational Conference Offers Orthodontic Professionals and Practice Staff Interactive
Clinical Workshops**

ORANGE, Calif. (September 30 , 2014)—[Ormco™ Corporation](#), a leading manufacturer and provider of advanced orthodontic technology and services, today opened registration for the largest privately-sponsored orthodontic event in the world – The Forum 2015.

The 14th annual event will take place at the JW Marriott Orlando Grande Lakes in Orlando, FL. February 18-21, 2015, providing attendees with access to the world’s foremost practitioners, insights into best business practices and an exclusive preview of new Ormco products. For four days, more than 1,000 orthodontic professionals will have an opportunity to network with hundreds of innovators, discuss progressive strategies and preview the exciting new products that Ormco engineers have meticulously crafted.

“The Forum provides doctors with an all-access backstage pass to the latest innovations and developments within the orthodontic profession,” said Patrik Eriksson, president of Ormco. “We’re excited to have some of the most progressive thinkers in the industry gather in one place.”

Activities will kick off with the Pre-Forum optional one-day seminar with Dr. Stuart Frost on February 18, 2015. Dr. Frost will use his 12 years of experience as a Damon System educator to provide participants with a fundamental understanding of the Damon philosophy and passive self-ligating treatment mechanics.

The general session includes some of the industry's most influential speakers—Dr. David Sarver , Dr. John Graham , Dr. Hisham Badawi, Dr. Alan Bagden, Dr. Chris Chang, Dr. Stuart Frost, Dr. Jeff Kozlowski, Dr. Michael Mayhew, Dr. Bob (John Smith) and more.

After raising more than \$280,000 in 2014, the Smile For a Lifetime Foundation charity event and silent auction will return again for 2015, coinciding with the Ormco Dinner and Dance. The non-profit organization – co-sponsored by Ormco – provides free quality orthodontic care to individuals with financial challenges and special orthodontic needs. Other networking opportunities include private yoga classes and cocktail receptions.

For more information about the Forum 2015 conference, please visit <http://forum.ormco.com> and connect with Ormco on Facebook at <https://www.facebook.com/myormco> and on Twitter via [@Ormco](#). To

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find out how to enter to win free tuition to The Forum in 2015 – a \$999 value – visit <http://www.ormco.com/education/#tab4> and stop by Ormco’s booth at an upcoming professional session.

About Ormco

For over 50 years, Ormco has partnered with the orthodontic community to manufacture innovative products and solutions to enhance the lives of its customers and their patients. Distinguished products range from legacy twin brackets Titanium Orthos™ and Mini-Twin™ to self-ligating appliances with the Damon™ System and Damon™ Clear. Ormco™ Custom, an end-to-end digital suite of products and services, is a solution offered to give clinicians the benefits of both personalization and profitability. Ormco Custom includes Insignia™ Advanced Smile Design™, Lythos™ Digital Impressions Scanner and the integration of AOA Lab services. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit the [Ormco](#) website.

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