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ORMCO CORPORATION ANNOUNCES OPEN REGISTRATION FOR ITS 12TH ANNUAL DAMON FORUM

Drs. Dwight Damon to Headline 2013 Educational Conference; Lineup Includes Lectures on Progressive Technologies, Marketing Workshops and Differentiation Strategies for Orthodontic Professionals

ORANGE, Calif. (Nov. 5, 2012)—[Ormco](#) Corporation, a leading manufacturer and provider of advanced orthodontic technology and services, today announced open [registration](#) for its [12th Annual Damon Forum](#), the largest privately-sponsored orthodontic event in the world. The clinical educational and practice-building conference—designed specifically for orthodontists, clinical staff, treatment coordinators, office managers and front-office staff—will take place Feb. 13-16, 2013, at the [JW Marriott Orlando Grande Lakes Resort & Spa](#) in Orlando, Fla. The unique conference will feature interactive clinical workshops that integrate leading-edge research and outline the latest orthodontic treatment advancements.

“The Damon Forum renewed my staff’s enthusiasm for the orthodontic profession,” said Dr. Alan Tan, seasoned orthodontist and past Damon Forum attendee. “It brought my practice together not only for an incredible team-building experience, but it also enabled us to learn leading-edge procedures and marketing practices from some of the brightest minds in the field—there is no other educational meeting like the Damon Forum that fosters such teamwork and advancement in our industry and I’m grateful to have had the privilege to attend.”

The Damon Forum offers more than 30 in-depth lectures, educational discussions and workshops presented by world-renowned clinicians on a variety of orthodontic topics. Notable speakers include Drs. Dwight Damon, inventor of the Damon® System, who will be joined on the main stage by Drs. Stuart Frost, Hisham Badawi, and John Graham, previous president of the Arizona Orthodontic Association.

Additional breakout sessions led by the most sought-after practice development experts in the orthodontic profession will focus on clinical treatment mechanics, new technology applications, and practice-building tactics through referral network strategies, as well as online marketing and social media. Furthermore, attendees are encouraged to take advantage of networking opportunities with more than 1,100 worldwide orthodontic professionals and are eligible to earn up to 20 American Dental Association (ADA) continuing education credits.

(more)

Vicente Reynal, president of Ormco, said, “It’s our privilege to host this one-of-a-kind conference, bringing together the most elite talent pool within our industry for unmatched education, technology integration and practice-enhancing opportunities. The orthodontics profession is rapidly evolving, and both new and returning Damon Forum attendees can expect to walk away with a wealth of new techniques and digital solutions to help them grow their practices and improve patient treatments.”

For more information about the 2013 Damon Forum conference, please visit damonforum.com.

Media interested in speaking with an Ormco spokesperson should contact Robin Dwyer at 619-234-0345 or ormco@formulapr.com. Connect with Ormco on Facebook at <http://www.facebook.com/DamonSystemBraces>, or Twitter at [@Ormco](https://twitter.com/Ormco).

About Ormco

Ormco is dedicated to manufacturing innovative products that improve the clinician's opportunity to achieve excellent results in the least amount of time, in the fewest number of appointments, and with the greatest patient comfort. Distinguished products range from legacy twins Titanium Orthos™ and Mini-Twin™ to self-ligation with the Damon® System and new active Prodigy™ SL as well as Insignia™ Clearguide™ Express, which puts aligner design control in the doctors’ hands. From personalized service to worldwide continuing education programs and marketing support, Ormco is committed to helping orthodontists achieve their clinical and practice management objectives. For more information, visit the [Ormco](http://ormco.com) website.

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